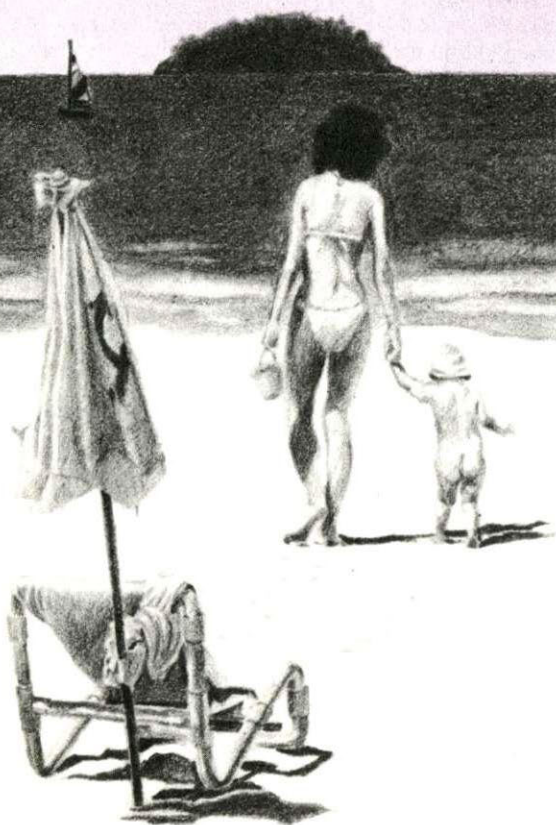


EXOTIC Thailand

See more of the country, meet more of the people

PHUKET TOURIST INFORMATION



Request for more information from:
Tourism Authority of Thailand

HEAD OFFICE

Ratchadamnoen Nok Avenue, Bangkok 10100, THAILAND
Tel. 2821143-7, 2824175-9 Cable: TOT BANGKOK
Telex: 72059 TAT BKK TH
FAX: (662) 2801744, airport information counter Tel: 5238972-3

LOCAL OFFICES

CENTRAL

KANCHANABURI:

Saeng Chuto Rd., Amphoe Muang, Kanchanaburi 71000.
Tel. (034) 511200

PATTAYA:

382/1 Chaihat Rd., South Pattaya 20260.
Tel. (038) 428750, 429113 FAX: 429113

NORTH

CHIANG MAI:

105/1 Chiang-Mai Lamphune Rd., Amphoe Muang,
Chiang Mai 50000
Tel. (053) 248604, 248605, FAX: 252812 airport information counter
Tel. 222022 EX 1 2122

PHITSANULOK:

209/7-8 Surasi Trade Center Boromtrailokanat Rd., Amphoe Muang.
Phitsanulok 65000.
Tel. (055) 252742, 252743

NORTHEAST

NAKHON RATCHASIMA:

2102-2104 Mittraphap Rd., Tambon Nai Muang
Amphoe Muang, Nakhon Ratchasima 30000.
Tel. (044) 243427, 243751 FAX: 243427

UBON RATCHATHANI

Sala Prachakhom, Si Narong Rd., Amphoe Muang
Ubon Ratchathani 34000
Tel. (054) 243770, 243771 FAX: 243771

SOUTH

PHUKET:

73-75 Phuket Rd., Amphoe Muang, Phuket 83000.
Tel. (076) 212213, 211036, airport information counter Tel. 311110

HAT YAI:

1/1 Soi 2 Niphat Uthit 3 Rd., Hat Yai, Songkhla 90110.
Tel. (074) 243747, 245986, 238518, FAX: 245986
airport information counter Tel. 245533

SURAT THANI:

5 Talat Mai Rd., Ban Don, Amphoe Muang.
Surat Thani 84000.
Tel. (077) 282828, 281828 FAX: 282828

Contents

	Page
Introduction.....	2
Climate.....	2
Attractions	3
Phuket Town.....	3
Island Attractions.....	3
Sports.....	6
Transportation & Services.....	7
How to get to Phuket.....	7
Transportation within town.....	8
Bus services to different beaches.....	8
From town to the airport	8
Car Rental Service.....	8
Jeep Rentals	9
Motorcycle Rentals	9
Boat Rentals.....	9
Major Events & Festivals	10
Shopping	11
Dining.....	12
Accommodation.....	16
Neighbouring Provinces	26
General Information.....	27

PHUKET

Tourist Information

INTRODUCTION

Phuket is Thailand's largest island and is approximately the size of Singapore. Phuket nestles against the Indian Ocean coast some 870 kilometres south of Bangkok.

Phuket derives its wealth from tin and rubber, and has enjoyed a rich and colourful history. The island was on one of the main trade routes between India and China and was often mentioned in the ships' logs of Indian, Arabian, Chinese and European traders. The Portuguese, French, Dutch and English traded with Phuket. Other visitors were less friendly. The island's most famous monument is the memorial statue of the heroines Thao Thep Kasattri and Thao Sisunthon who rallied islanders in 1785 to repel Burmese invaders.

Phuket is blessed with magnificent coves and bays, and powdery, palm-fringed beaches. Sparkling island-dotted seas, sincerely hospitable people, comfortable accommodation, superb seafood, lushly forested mountains, lovely waterfalls and parks, and delightful turn-of-the-century Indo/Portuguese and Chinese-influenced architecture create an enchanting ambience perfectly suited to total relaxation.

Indeed, Phuket is a major resort of international stature, possessing everything necessary for a truly memorable holiday.

CLIMATE

There are two seasons. The Rains Season from May through October, and the Hot Season from November through April. There are many sunny days

throughout the Rains Season for showers customarily last little more than 2 or 3 hours. September is the wettest month. The best months are November through February. Year-round average temperatures range between 21°C and 34°C.

ATTRACTIONS

Phuket Town

The compact provincial capital serves mainly as a dormitory and commercial and shopping centre. Splendid colonial-style residences built by late 19th-century tin and rubber barons, and shophouses with shaded walkways, from the same period, provide distinctive character.

Rang Hill offers a pleasant view of town while enjoying lunch or dinner, and hosts a Fitness Park, a series of hillside sculptural tableaux which enhance calisthenics.

The Native Handicrafts Centre on Thepkasattri Road has artisans weaving silk, manufacturing lacquerware, silverware, jewellery and parasols. A shopping arcade can ship goods abroad.

The Thai Village on Thepkasattri Road is open every day. The village serves a typical southern Thai lunch. This is followed by a spectacular cultural show including Thai dances, swordfighting, Thai boxing, southern customs and elephants. Handicrafts are also on display.

Island Attractions

Phuket's glory is its magnificent coastline. Beaches range from gentle crescents of white sand with calm waters to rocky headlands pounded by raging surf. Secluded coves lie hidden among densely forested headlands tumbling around white beaches.

Phuket's Indian Ocean coastline boasts the finest beaches while the eastern coastline overlooks some 30 lesser islands occupying largely tranquil seas. Islands vary greatly in size. Some are large enough to sustain fishing communities, coconut plantations, deer and wild boar. Others are little larger than massive rocks. Others again resemble fortresses and are riddled with caves containing the birds' nests prized by gourmets.

Counterclockwise from Phuket's northern tip, where the Sarasin bridge unites the island with the mainland, Phuket's major beaches, temples and botanical gardens are as follows:

The pine-lined Mai Khao Beach (40 kilometres from town) is Phuket's longest beach. Each year, from November through February, gigantic sea turtles struggle ashore on Mai Khao Beach to lay their eggs.

Nai Yang Beach, to the south (34 kilometres from town) forms part of a National Park. The tranquil surroundings are ideal for relaxation, picnics, swimming and snorkelling.

Inland from Nai Yang Beach is Wat Phra Thong where a famous, partially buried Buddha is enshrined. According to local legend, a boy tethered his water buffalo to a post protruding from the ground. Subsequently, both boy and animal fell mysteriously sick. Suspicious villagers uncovered the post and discovered it was the decorative topknot of a buried golden Buddha. They were able to unearth only the upper half of the image, over which they built the present chapel. Burmese invaders attempted to remove the image in 1785 but failed when they were attacked by vicious hornets.

Further east (20 kilometres from town), the 22-square-kilometre Tone Sai Waterfall Forest Park and Khao Phra Thaeo Wildlife Park teem with various mammals, including bears, porcupines, gibbons and macaques, reptiles and lizards and over 100 bird species in an idyllic setting cooled by sonorous cascades.

Further south, Pansea Bay, Surin Beach (24 kilometres from town), Singh Cape and Kamala Beach unfold in rapid succession. A 9-hole golf course fronts Surin Beach where swimming is not recommended due

to powerful surf and a treacherous undertow. The northern end of Kamala Beach is suitable for swimming.

Patong Beach (15 kilometres from town) is by far Phuket's most developed beach. Cabin and bungalow complexes, hotels, bars, nightclubs, discotheques, shops and restaurants front the 3-kilometre-long crescent bay. Windsurfing, snorkelling, sailing, swimming and sunbathing number among major beachside activities.

Karon and Kata (20 and 17 kilometres respectively from town) are the next major beaches. Both are impressively long, largely peaceful and eminently suitable for swimming, snorkelling, sailing, windsurfing and sunbathing.

Nearing Phuket's southernmost point, the white Nai Harn Beach (18 kilometres from town) fronts a shallow lagoon between stony headlands. Swimming, windsurfing, sailing and sunbathing number among popular activities.

The nearby Phromthep Cape marks Phuket's southernmost point and is the perfect place from which to view spectacular sunsets.

To the east, the palm-fringed Rawai Beach (17 kilometres from town) hosts Phuket's best known 'sea gypsies', a nomadic minority believed to be of Melanesian descent. The 'sea gypsies' derive their living from diving for oyster shells, tin ore and lobsters. Several offshore islands visible from Rawai Beach have gleaming white beaches, and dazzling underwater scenery that attracts dedicated fishermen and scuba divers.

To the northeast, Chalong Bay (11 kilometres from town) extends in a broad sweep and has some of Phuket's best seafood restaurants. A few kilometres inland, Wat Chalong enshrines statues of Luang Pho Chaem and Luang Pho Chuang, Phuket's most revered monks.

On the southernmost tip of Phanwa Cape (7 kilometres from town) is a Marine Biological Research Centre and Phuket's Aquarium where the public may inspect several hundred exotic, grotesque and

flamboyantly colourful marine species found mostly in Phuket's teeming waters.

SPORTS

Apart from jogging, tennis at major hotels and golf at Surin Beach, Phuket's major sporting opportunities are found at major beaches. They include:

Windsurfing is available at all major beaches. Boards may be rented by the hour, half-day, full day or week. Tuition from expert Thai teachers is free.

Sailing is available largely at Patong and Kata beaches. Toppers and dingies are available at Patong. Catamaran Hobie Cats and Top Cats are available at Kata.

Water Skiing is available at Patong on a half-hour or hourly basis.

Deep Sea Fishing tours are available on a daily basis, making early morning departures and late afternoon returns, mostly to lesser islands to fish for red snappers, rainbow runners and other game fish.

Swimming can be enjoyed all the year round and is mostly safe. Undertows can be problematic during the Rains Season. It is best to seek the advice of local people regarding swimming conditions.

Snorkelling can be enjoyed in sheltered bays all around Phuket, and is particularly enjoyable at easily accessible reefs at Patong, Karon and kata beaches. Fins, mask and snorkel can be rented on a daily basis from shops all over the island.

Scuba diving expeditions regularly leave Phuket for dives around offshore islands, and further afield, most particularly around the enduringly popular Phi Phi islands, some 3 hours east of Phuket, and the *Similan islands*, some 110 kilometres northwest of Phuket. Several dive shops concentrated in the Patong area have expatriate and English-speaking dive instructors who offer inexpensive beginners's courses. All diving equipment is available for hire.

List of Diving Company

Phuket Int'l Diving Center: coral Beach Hotel Patong Beach, Tel: 321106-15 Le Meridien Phuket Karon Noi Beach, Tel. 321480

Posideon Menold Club: Phuket Island Resort Vised Rd., Tel: 381010

Ocean Divers: Patong Beach, Tel: 321166

Santana: Patong Beach, Tel: 321360

Andaman Divers: Patong Beach, Tel: 321155, 321323

South East Asia: Patong Beach, Tel: 321292

Fantasea Divers: Patong Beach, Tel: 321309

Nautirus Divers: Patong Beach, Tel: 321351

Marina Cottage: Kata Beach, Tel: 212901-4 Ext Marina

Phuket Aquatic safaris: 26/9 Rasada Rd., Tel: 216562

Phuket Divers: 7/70 Poonpol Rd. Tel. 215738, 214649

Siam Diving Center: Kata-Karon Beach, Tel: 381608
Ext 014

TRANSPORTATION & SERVICES

How to get to Phuket

By Air

Thai International operates daily jet flights between Bangkok and Phuket. There are further domestic connections with Surat Thani and Hat Yai. Phuket has international connections with Penang, Kuala Lumpur, Singapore and Hong Kong. Reservations for domestic flights may be made in Bangkok by telephoning 280-0070 and 280-0080. Reservations in Phuket may be made at 211-195 and 212-946 (domestic) and 212-400 and 212-855 (international).

By Bus

Government-operated buses regularly make the 14-hours journey between Bangkok and Phuket from the Southern Bus Terminal on Charansanitwongse Road, Tel: 411-4978-9 (air-conditioned) and 411-0511 (regular).

By Rail

There is no rail service to Phuket. The nearest railway stations are at Surat Thani (6 hours northeast by road, 25 minutes by air) and Hat Yai (8 hours southeast by road, 20 minutes by air).

Transportation within town

Small minibuses known as 'Tuk tuks' cost 5 baht per person per trip anywhere within town.

Bus services to different beaches

Buses to local beaches leave from the market on Ranong Road every 30 minutes between 8.00 AM and 6.00 PM every day. Fares to Patong, Kamala, Sarasin, Kata, Karon, Ao Makham and Surin are 10 baht per person per trip. Ko Siray is 8 baht and Nai Yang 15 baht. Buses to Laem Ka, Rawai and Nai Harn leave from the circle on Bangkok Road at similar intervals. Fares to Laem Ka and Rawai are 10 baht and to Nai Harn 20 baht.

'Tuk tuks' may also be hired from town to go to any of the beaches. Fares must be negotiated before each trip.

From town to the airport

Local buses leave from the Ranong Road market between 9.00 and 11.00 AM. The fare is 15 baht.

Limousines leave the Thai Airways International Office opposite the Ranong Road market according to flight schedules. The fare is 50 baht per person.

Car Rental Service

The following companies should be contacted directly for explicit details.

Pure Car Rent

Opposite Thavorn Hotel, Rasada Road, Tel: 211-002

Avis Car Rent

Le Meridien Hotel, Karon Beach, Tel: 321-480-5

Holiday Inn Phuket, Patong Beach, Tel: 321-020-1

Phuket Cabana, Patong Beach, Tel: 321-138-40

Dusit Laguna Hotel, Bang Tao Beach, Tel: 311-320-9

Phuket Island Resort, Laem Ka Beach, Tel: 215-950-5

Phuket Arcadia Hotel, Karon Beach, Tel: 214-812-6

Club Med, Kata Beach, Tel: 214-830-1

Airport, Tel: 311-358

Hertz Car Rent

Patong Merlin Hotel, Patong Beach, Tel: 321-070-4

Thara Patong Hotel, Patong Beach, Tel: 321-520

Pearl Village, Nai Yang Beach, Tel: 311-376-83

Airport, Tel: 311-162

Phuket Car Center

Takuapa Rd. Tel: 212671-3

Five Kings Car Rent (Phuket)

Opposite Phuket International Airport Tel: 311463

Phuket Horizon Car Rent

108/1 Rasada Rd. Tel: 211151, 215200

Jeep Rentals are available on Rasada Road and most beaches. Rates are some 700-1,000 baht per day excluding gasoline.

Motorcycle Rentals are available in the same areas. Rates range between 150 and 250 baht per day excluding gasoline.

Boat Service**Phuket Center Tour Co., Ltd.**

27 Rasada Rd., Tel: 212892, 213218, 215728

Sun and Sand Tour Co., Ltd.

Pearl Hotel Montree Rd., Tel: 211044 Ext. 429

Lone Island Resort and Tour

69 Phangnga Tel: 212526, 213476

Yacht Charter Co., Ltd.

64/8 Rasada Rd., Tel: 216556, 214639

Phuket Divers Co., Ltd.

7/70 Poonpol Rd., Tel: 215738, 214649

Boat To Phi Phi Island**Phuket Horizon Tour**

108/1 Rasada Rd., Tel: 211151

Silver Queen

Phuket Merlin Hotel Tel: 214056, 211348

Lone Island Resort and Tour

69 Phangnga Rd., Tel: 212526, 213476

Diamond Travel Service

125/1 Phangnga Rd., Tel: 213645

Lovely Travel and Tour

5/6 Soi Surin Montree Rd., Tel: 215369

Tlx: 69513 SHIPSEEV TH

Songserm Travel Center Co., Ltd.

64/2 Rasada Rd., Tel: 216820, 214272, 214297, 214301

Seatran Travel Co., Ltd.

6 Phangnga Rd., Tel: 211809, 213510

Aloha Tour

44/1 Chalong Bay Vised Rd., Tel: 216726, 212841

Andaman Queen

44 Phuket Rd., Tel: 215261

MAJOR EVENTS & FESTIVALS

Chinese Vegetarian Festival

Each year, beginning on the first day of the ninth month of the Chinese year (usually late September or early October) Phuket islanders of Chinese ancestry commit themselves to a nine-day vegetarian diet. The regimen is undertaken in the belief that the body and spirit will be purified, that participants will gain great merit, and that the subsequent year will be trouble-free. The festival's first day is marked by a parade of white-clothed devotees and several ascetic displays, including fire-walking, ascending sharp-bladed ladders and pushing iron rods through various parts of the body.

SHOPPING

Phuket's gift shops stock popular handicrafts from all over Thailand, southern batiks and local products such as hand-crafted coral and shell ornamentation.

Cultured pearls are popular purchases. For these, it is necessary to visit the *Naga Pearl* Island and purchase at source. A boat leaves *Ao Po* on the east coast every day at 10.30 AM. For 150 baht, including lunch, the visitor may see a cultured pearl demonstration, have lunch, swim or snorkel, and shop at the pearl farm's own emporium where Japanese professionals grade pearls.



This Emblem of Standard is issued by the Tourism Authority of Thailand to souvenir and restaurants which have been screened by the Sub-Committee to Promote Souvenir Shops Standard and to Promote Restaurant and Foodshop Standard, Certifying their standard and services. It is recommended that establishments displaying this Emblem be patronised.

Souvenir Shops (TAT Members)

Mook Manee

Phuket Rd., Tel: 211115

Yong Yoo Chang's Gold Smith

Talang Rd., Tel: 212051

Pearl and Silk

54 Rasada Rd., Tel: 211002

Mook Pakdee

369 Soi 4 Yaowaraj Rd., Tel: 213346

Phuket Sea Shell

12 Vised Rd., Tel: 381274

Phuket Shell Shop

62 Chaofah Rd., Tel: 381193

Mook Rawai

Rasada Rd., 55 Vised Rd., Tel: 211103, 216717

Phuket Pearl

51-7 Rasada Rd., Tel. 211317, 215984

Phuket Souvenir Center

Rasada Rd., Tel: 215381, 216673

Mook Pradit Capiz Shell Product

Maelaun Rd., Tel: 215564, 215682

DINING

Phuket's seafood is probably the best in Thailand, and is prepared in a variety of succulent styles. Standard western fare is found in major hotels and coffee shops. Thai, Chinese and Islamic food is available islandwide. Southern Thai food can be spicy hot, but local specialties such as spicy mango salads are well worth sampling. Tropical fruits abound, particularly local pineapples and coconuts.

Island specialties the visitor may enjoy include:

Khanom Jeen (Thai rice noodles) eaten with a curry sauce made from minced fish or shrimps, and fresh or pickled vegetables.

Mee Hokkian or **Mee Hun** (Amoy noodles) fried with shrimps, pork, shellfish and green cabbage.

Mee Sapam (originating in Sapan Village) which are noodles with seafood and gravy.

Ho Mok is a curried fish or seafood dish with coconut milk steamed inside a banana leaf cup.

Nam Prik Kung Siap is a hot fermented shrimp paste with sweetened crisp shrimps dip eaten with fresh and steamed vegetables.

List of Thai Restaurants in Phuket

Saphan Hin Area

Phuket Seafood

66/2 Phuket Rd., Tel : 212245

Lucky Seafood

66/1 Phuket Rd., Tel : 212175, 214239.

Mae La Seafood

66 Phuket Rd., Tel : 211370

Suthep Roast Chicken

480 Phuket Rd., Tel : 216792

Montri Road**Laemthong Seafood**

41/27 Montri Rd., Tel : 211269

Erawan Restaurant

41/34 Montri Rd., Tel : 215299

Tah-Lay Thai

41/16 Montri Rd., Tel : 214719

Miano

54/10-11 Montri Rd., Tel : 214605

Ocean Food Center 5th Floor

97-105 Montri Rd., Tel : 214061-4

Mai Ngam

19/9 Montri Rd., Tel : 212157

Mee Sapam

19/8 Montri Rd.,

Suki Montri

12/7 Montri Rd., Tel : 212936, 211941, 212849

Rasada Road**Kam Wan**

64/8 Rasada Rd., Tel : 214639

Kanda Bakery

31-33 Rasada Rd., Tel : 213218

Krua Thai

62/7 Rasada Rd., Tel : 213479

Le Café

64/5 Rasada Rd., Tel : 215563

Lai An Lao

58 Rasada Rd., Tel : 211245

Phang-Nga Road**Mae Porn**

50-52 Phang-Nga Rd., Tel : 212106, 211389

Jack and Joy

118-120 Phang-Nga Rd., Tel : 211838

Pink Lady

129 Phang-Nga Rd., Tel : 214095

Roong Aroon

153 Phang-Nga Rd., Tel : 211159

Kaewjai

161 Phang-Nga Rd., Tel : 211439

Mae La

149 Phang-Nga Rd., Tel : 214770

Patong Beach**Number 4**

82 Soi Bang-La, Patong Beach Tel : 321336

Number 1

81/40 Taweewong Rd., Patong Beach Tel : 321244 - 5

Tum Seafood

82/2-3 Soi Bang-La, Patong Beach Tel : 321260

Malee Seafood

94/4 Taweewong Rd., Patong Beach Tel : 321204-6

Oni Seafood

82/4-6 Soi Bang-La, Patong Beach Tel : 321345

Patong Seafood

98/2 Taweewong Rd., Patong Beach Tel : 321247

Laempetch Seafood

100/3 Taweewong Rd., Patong Beach Tel : 321078

Kata Beach**Lobster and Prawn**

114/28-9 Patak Rd., Kata Center

Jack and Joy

6/3 Patak Rd., Kata Beach

Sakdidet Road**Wang Pla**

5/12 Sakdidet Rd., Tel : 211211

Chalong Bay**Kan Eang 1**

44/1 Viset Rd., Tel : 216726

Kan Eang 2

9/3 Chao-Fah Rd., Tel : 216288

Tasanee Seafood***Rawai Beach*****Rim Lay**

44 Viset Rd., Rawai Beach Tel : 215890

Porn Mae

58/1 Viset Rd., Rawai Beach Tel : 214404

Mae Klong

52/3 Viset Rd., Rawai Beach Tel : 214491

Karon Beach**Milano**

102/7 Soi Bang-La Karon Beach

Captain

Soi Bang-La Karon Beach

Bounty

128/13 Soi Bang-La Karon Beach

President

128/7 Soi Bang-La Karon Beach

Sunset

Soi Bang-La Karon Beach

Thepkasattri Road**Thip Kee Ree**

208/3 Thepkasattri Rd., Tel : 215097

Takuapa Road**Krajok See**

26 Takuapa Rd.,

Talang Road**Siang Sian**

263-5 Talang Rd., Tel : 215928

Phuket Road**Nai Yao**

172 Phuket Rd., Tel : 212719

Night Market Food Center

Opposite Imperial Hotel

Mai Ruey Mai Lerk

412 Phuket Rd., Tel : 213256

Tong An Lao

45 Phuket Rd., Tel : 211645

Sapam

95/14 Phuket Rd.,

Yaowaraj Road**Beef Ball**

72/1 Yaowaraj Rd., Tel : 213347

Jee Huad

92 Yaowaraj Rd., Tel : 212802

Ko Ta

126 Yaowaraj Rd., Tel : 212817

Metro

305/1-2 Yaowaraj Rd., Tel : 216507

ACCOMMODATION

First-class hotels within town offer complimentary transport to their own beach clubs. Economy-class hotels also available within town. Deluxe resort hotels with spectacular views offer airconditioned accommodation, as do many cabin and bungalow complexes on Phuket's most popular beaches. Yet other 'native-style' complexes, built of bamboo, rattan and Nipa palm thatch, offer relatively inexpensive accommodation.

Phuket's major hotels and bungalow complexes are:

List of Accommodations

Damrong Hotel

52 Luang Poh Rd. Tel: 211704 Rate: ฿ 150-350

999 Hotel

54/2-3 Kra Rd. Tel: 211969 Rate: ฿ 300-350

Imperial Hotel

Phuket Rd. Tel: 212311 Rate: ฿ 250-400

Kittikorn Hotel

1/1 Surin Rd. Tel: 212006 Rate: ฿ 360-450

Kohsawan Hotel

Phoonpol Rd. Tel: 211867 Rate: ฿ 69-80

Laemthong Hotel

13 Soi Romani, Thalang Rd. Tel: 212310 Rate: ฿ 20-100

Montri Hotel

12/6 Montri Rd. Tel: 212936 Rate: ฿ 160-480

On On Hotel

PhangNga Rd. Tel: 211154 Rate: ฿ 80-300

Pearl Hotel

Montri Rd. Tel: 211044 Rate: ฿ 787-5400

Phoonpol Hotel

Phoonpol Rd. Rate: ฿ 100

Phuket Merlin Hotel

Yaowaraj Rd. Tel: 212866-70 Rate: ฿ 980-3872

Phuket Motel

60 Phoonpol Rd. Tel: 211958 Rate: ฿ 150-200

P.S. Inn Hotel

One Sim Pai Rd. Tel: 212216 Rate: ฿ 180-380

Siri Hotel

231 Yaowaraj Rd. Tel: 211307 Rate: ฿ 320-480

Jaroensook Hotel

Talang Rd. 211203 Rate: ฿ 60

Rasada Hotel

Thepkasattri Rd. Tel: 215716 Rate: ฿ 110-220

Siam Hotel

13-15 Phuket Rd. Tel: 212328 Rate: ฿ 100-150

Sintawee Hotel

81 Phang nga Rd. Tel: 212153 Rate: ฿ 250-4000

Suksabye Hotel

Thepkasattri Rd. Tel: 212287 Rate: ฿ 100-200

June Hotel

7/3 Chao Fah Rd. Rate: ฿ 100-200

Thara Hotel

Thepkasattri Rd. Rate: ฿ 100

T.Songsaeng Hotel

Tel: 212567 Rate: ฿ 120-180

Thavorn Hotel

Rasada Rd. Tel: 211333-5 Rate: ฿ 280-950

Down Town Inn

Ranong Rd. Tel: 216884-5 Rate: ฿ 220,450

City Hotel

Thepkasattri Rd. Tel 216910-7 Rate: ฿ 726-3630

Phuket Garden Hotel

40/2 Bangkok Rd. Tel: 216900-9 Rate: ฿ 900-1210

Imperial Hotel 2

17/14 Luang Poh Rd. Tel: 216683, 213156 Rate: ฿ 680-1200

Roongrawee Mansion

Soi 3 Yaowaraj Rd. Tel: 213275, 211446 Rate: ฿ 500-700

Wasana Guesthouse

Ranong Rd. Tel: 211754 Rate: ฿ 150-250

Silver Sand Inn

55 Thepkasattri Rd. Tel: 212932, 212518 Rate: ฿ 550

Nai Yang Beach**Tents**

Rate: ฿ 60

Bungalows

BKK. Off. The Royal Forest Rate: ฿ 500

Pearl Village Hotel

P.O. Box 93 Phuket 83000 Tel: 311376-83

Rate: ฿ 2057-11495

Bang Tao Beach**Dusit Laguna Hotel**

390 Srisoonthorn Rd. Tel: 311320-9 Rate: ฿ 2350-10300

Pansea Beach**Pan Sea Hotel**

Off. Rasada Center Tel: 314249 Rate: ฿ 2200-2700

Amanpuri Resort

118 Srisoonthorn Rd. Tel: 311394-9 Rate: ฿ 6300-8800

Kamala Beach**Krathomthip**

Rate: ฿ 250-300

Phuket Kamala Resort

74/8 Mu 3 Tambon Kamala, Kamala Beach

Tel: 212775, 216167 Rate: ฿ 1400-2000

Patong Beach

Coral Beach Hotel

104 Trai-Trang Rd., Patong Beach Tel: 321106-15

Rate: ฿ 1815-3894

Seaview Hotel

102 Taweewong Rd., Patong Beach Tel: 321103

Rate: ฿ 500-1100

Seagull Cottage

103 Taweewong Rd., Patong Beach Tel: 321238-40

Rate: ฿ 550, 750

Coconut Villa

Rate: ฿ 250-400

Le Meridien Phuket

P.O. Box 277 Phuket 83000 Tel: 321480-5

Rate: ฿ 2723-12100

Holiday Resort

61 Phuket Rd. Tel: 321119 Rate: ฿ 660-1440

Thumdee Inn

Tel: 321452 Rate: ฿ 300-400

Holiday Hut

Rate: ฿ 250-500

Patong Merlin Hotel

99/2 Taweewong Rd., Patong Beach Tel: 321070-4

Rate: ฿ 1690-7260

Aloha Bungalow

Rate: ฿ 300-400

Sevenssea

Rate: ฿ 150

Holiday Inn Phuket

86/1 Patong Beach Tel: 321020 Rate: ฿ 1815-7260

Paradise Hotel

93 Patong Beach Tel: 321172 Rate: ฿ 400-500

Royal Palm

Rate: ฿ 250

Club Oasis

86/4 Patong Beach Tel: 321258 Rate: ฿ 180-280

Skandia

Rate: ฿ 200-650

Banthai Beach Resort

89/71 Patong Beach Tel: 321328-30, 321388-9

Rate: ฿ 1100-4500

Ocean Garden

97 Patong Beach Tel: 321189 Rate: ฿ 150-460

Patong Beach Hotel

94 Patong Beach Tel: 321301-3 Rate: ฿ 1331-1452

Patong Inn

Rate: ฿ 250

Sandy House

Rate: ฿ 500-1200

Swiss Garden

Rate: ฿ 250

Jeep Bungalow

Tel: 321264 Rate: ฿ 250

Islet Mansion

87/29 Patong Beach Tel: 321404 Rate: ฿ 500-1000

Safari Beach Hotel

83/12 Patong Beach Tel: 321230-1

Rate: B 500-900

Patong Bay Garden Resort

Tel: 321297-8 Rate: B 1200-3500

Patong Villa

85/3 Patong Beach Tel: 321132-3 Rate: B 600-800

Patong Beach Bungalow

96/1 Patong Beach Tel: 321213 Rate: B 1100-1550

Patong Bay Inn

Tel: 321092-3 Rate: B 300-500

K.S.R. Bungalow

Tel: 321322 Rate: B 500-800

Baan Kosol

Rate: ฿ 250

Thara Patong

81 Patong Beach Tel: 321135, 321520 Rate: ฿ 545-1392

Phuket Cabana Hotel

94 Patong Beach Tel: 321138-40 Rate: ฿ 1694-1950

Patong Resort

94/2 Patong Beach Tel: 321333-5 Rate: ฿ 1000-2500

Baan Sukhothai

95 Patong Beach Tel: 321195-6 Rate: ฿ 1337-1694

K.Hotel

82/47 Patong Beach Tel: 321124 Rate: ฿ 350-708

Capricorn

Tel: 321390 Rate: B 180-200

Neptuna Hotel

Tel: 321188 Rate: ฿ 500-1080

P.S. 1

50/2 Rat-Uthit Rd., Patong Beach Tel: 321184
Rate: ฿ 400-600

C & N Bungalow

Tel: 321475 Rate: ฿ 350, 400

Golden Field

Rate: ฿ 200

Tropica Bungalow

Tel: 321204-6 Rate: B 380-700

Patong Bayshore Hotel

32 Rat-Uthit Rd., Patong Beach Tel: 321011-5
Rate: ฿ 968-1210

Shamrock Park Inn

17/2 Patong Beach Rate: ฿ 100-350

Patong Penthhouse

Tel: 321350 Rate: ฿ 300-1000

Casuarina Bungalow

Tel: 321123 Rate: ฿ 500-800

Club Andaman Beach Resort

77/1 Patong Tel: 321102, 321361-2 Rate: ฿ 1226-1879

Sunshine Garden

41/7 Patong Beach Tel: 321314 Rate: ฿ 600-1000

Panorama Beach Club

57 Patong Beach Tel: 321451 Rate: ฿ 700-1065

Diamond Cliff Resort

61/9 Kalm Beach Tel: 321501-6 Rate: ฿ 2100-10000

Thavorn Bay Resort

6/2 Nakalae Beach Tel: 321486 Rate: ฿ 1800-3000

Nordic Bungalow

82/25 Patong Beach Tel: 321284 Rate: ฿ 350-450

Patong Palace

61/18 Patong Beach Tel: 321359 Rate: ฿ 500-700

Patong Lodge

61/7 Karim Beach Tel: 321286-7 Rate: ฿ 1320-1560

Lobster

Tel: 321351-2 Rate: ฿ 250, 600

Beau Rivage

Rat. Uthit Rd. Patong Beach Tel: 211239 Rate: ฿ 500--900

Expat Hotel

Patong Beach Tel: 321300 Rate: ฿ 500

Patong Inn

98/3 Taweewong Rd., Patong Beach Phuket 83121
Rate: ฿ 1200-1600

Nerntong Resort

67 Sukdida Tel: 391321-3 Rate: ฿ 400

Kata Noi Blub

P.O. Box 157 Phuket 83000 3/25 Tumbon Karon

Island Lodge

2/5 Tumbon Karon Rate: ฿ 70-80

Kata Thani Hotel

62/4 Rasada Rd. Tel: 214824-6 Rate: ฿ 2599-13300

Kata Noi Bay Inn

Rate: ฿ 80-100

Western Inn

Kata Noi Beach Inn

3/17 Tumbon Karon Rate: ฿ 100

Kata Delight

P.O. Box 73 Phuket 83000
Rate: ฿ 1400-1600

Chao Kheun Bungalow

Rate: ฿ 400

Kata Noi Rivera

3/21 Patak Rd., Tel: 381726, Rate: B 200-500

Kata Inn

62/4 Rasada Rd. Tel: 381530-4 Rate: ฿ 1150-1750

Coolbreeze Bungalow

Rate: ฿ 70

Friendship Bungalow

6/5 Mu 2 Tumbon Karon Rate: ฿ 200, 450

Club Mediterranee

P.O. Box 145 Phuket 83000 Tel: 381455-60 Rate: ฿ 2800

Rose Inn

114/24 Kata-Karon Tel: 214839 Rate: ฿ 450

Kampong Kata (Sun Rise)

211 Patak Rd. Karon Beach Rate: ฿ 350-550

Fantasy Hill

112/1 Patak Rd. Karon Beach Rate: ฿ 80-100

Kata Beach**Kata On Sea**

111 Patak Rd. Karon Beach Rate: ฿ 50-80

Kata Guest House

Rate: ฿ 400-560

Marina Cottage

P.O. Box 143, Phuket 83000 Tel: 212901-4 Ext. Marina
Rate: ฿ 690-1500

Kata Villa

2 Krabi Rd. Tel: 211014 Rate: ฿ 180-450

Boat House Inn

off. Phuket Yacht Club Hotel Tel: 215185

Rate: ฿ 2683-5588

Ruamthep Inn

120/4 Patak Rd. Karon Beach Rate: ฿ 500

Karon Beach**Kata Tropicana**

Rate: ฿ 80-100

Happy Hut

121/2 Tumbon Karon Rate: ฿ 100

Shangrila

Phuket Center Tour, Rasada Rd. Rate: ฿ 350-500

Phuket Island View

P.O. Box 175 Phuket 83000 Tel: 212696

Rate: ฿ 1200-1500

Thavorn Palm Beach Hotel

128/10 Karon Beach Tel: 381034-7 Rate: B 2500-12000

Phuket Arcadia Hotel

78/2 Karon Beach Tel: 381038-9, 381040-4, 381508-9,
381433-41

Rate: B 2360-14520

Karon Sea View**Sand Resort**

53/7 Karon Beach Tel: 212901-4 Ext. 036 Rate: ฿ 1200

Karon Villa-Karon Royalwing

36/4 Karon Beach Tel: 381149-53 Rate: ฿ 2299-27000

My Friend

Rate: ฿ 100-500

Phuket Golden Sand Inn

8/6 Karon Beach Tel: 381494-5 Rate: ฿ 400-700

Phuket Ocean Resort 1

9/1 Karon Beach Tel: 381599 Rate: ฿ 350

Dream Hut

9/5 Tumbon Karon Rate: ฿ 100-200

Kampong Karon

P.O. Box 242 Phuket 83000 Tel: 212901-4, Ext. 103

Rate: ฿ 800

Karon Inn

Phuket Center Tour, Rasada Rd. Tel: 381521-6

Rate: ฿ 750-1550

Karon Beach Resort

27 Rasada Rd. Tel: 381527-9 Rate: ฿ 2,000-2,200

Nai Harn Beach**Jungle Beach Resort**

11/3 Viset Rd. Tel: 214291 Rate: ฿ 380-3200

Ao Sane Bungalow

Rate: ฿ 80-100

Jongdee Bungalow

Rate: ฿ 80-100

Phuket Yacht Club Hotel

23/3 Viset Rd. Tel: 381156-63 Rate: ฿ 3500-10500

Sunset Bungalow

Rate: ฿ 80-100

Nai Harn Ya Nui Bungalow

Rate: ฿ 150

Nai Harn Bungalow

Rate: ฿ 150

Rawai Beach

Rawai Garden Resort

P.O. Box 108 Phuket 83000 Tel: 381292 Rate: ฿ 220

Porn Mae Bungalow

Tel: 381300 Rate: B 80-100

Rawai Resort Hotel

Rawai Beach Tel: 212943 Rate: ฿ 350-500

Laem Ka Beach

Laem Ka Beach Inn

Tel: 213799 Rate: ฿ 380-450

Phuket Island Resort

Phuket Off. 73/1 Rasada Rd. Tel: 381010-7

Rate: ฿ 900-21780

Mittrapab Beach

Vichit Bungalow

Tel: 381287 Rate: ฿ 200

Friendship Bungalow

Viset Rd. Tel: 381284 Rate: ฿ 200

Atlast Resort

44 Viset Rd. Tel: 281279, 381286 Rate: ฿ 400-800

Laem Panwa

Cape Panwa Sharaton Hotel

27 Sakdidet Rd. Tel: 391123-5 Rate: ฿ 2300-6050

Chalong Bay

Ao Chalong Bungalow

9/1 Chao Fah Rd. Tel: 212614 Rate: ฿ 150-200

Sirey Island

Siray Seaview Bungalow

46 Mu 1 Tumbon Rasada Rate: ฿ 300-500

Madame Puye Bungalow

Rate: ฿ 200

Lone Island

Lone Island Resort

243/7 Soi Phutharn Ranong Rd. Tel: 211253 Rate: ฿ 420

Naka Noi Island

Naka Pearl Farm & Resort

20/20 Maeluan Rd. Tel: 213723, 212901-4

Ext. Naka Noi Island Rate: ฿ 850

Tapao Yai Island

Tapao Yai Island Resort

Tel: 215680, 214917 Rate: ฿ 1000, 1500

Remark: Rates are subject to change without notice

NEIGHBOURING PROVINCES

Phuket is a convenient place from which to visit attractions in the neighbouring provinces of *Phangnga* and *Krabi*.

Phangnga's major attraction is the early beautiful Phangnga Bay which has been featured in several Thai and international movies, most notably the 007 adventure, *The Man With The Golden Gun*.

Verdant limestone islands, honeycombed with caves and aquatic grottoes, soar perpendicularly, some nearly 300 metres high, from almost perpetually calm waters. The bay's many moods range from early morning when mists evoke masterful Chinese paintings to spectacularly colourful sunsets.

Few islands are inhabited and except for an occasional fishing village, the bay is largely untouched by human hand. Visitors are awed by the bay's silent, primeval atmosphere which has remained constant for untold centuries.

Major attractions include *Khian Mount*, named after some prehistoric-cliff paintings, *Panyi Isle*, site of a stilted Muslim fishing village, *Nom Sao Isle*, *Thalu Isle*, *Khao Phing Kan Isle* (James Bond Island), *Tapu Isle*, *Ma Chu Mount* and *Lot Cave*.

Phangnga Bay can be reached from Phuket by a 90-minute, 75-kilometre coach ride, or by direct boat trips from Phuket's *Makham Bay* and *Naga Noi Island*, or by chartered boat from *Chalong* and *Rawai* beaches.

Some 110 kilometres northwest of Phuket lie the *Similan islands*. The nine-island cluster offers some of the world's best scuba diving. The uninhabited islands are characterised by dazzling white beaches, clear water, huge rock formations and jungle-covered hills. Underwater visibility at the Similan island ranges from 30 to 40 metres and underwater universes teem with colourful coral fish, white tip sharks, snappers, turtles, rays, tuna, barracuda and other marine life.

Dive boats generally take 10 hours to reach the Similan islands from Phuket, though a fast boat (3 hours and 15 minutes one way) day-trip is available from Patong Beach.

Krabi's major attractions are the beautiful *Phi Phi* islands, *Phi Phi Don* and *Phi Phi Le*, which can be visited either from Phuket or Krabi's provincial capital in a boat ride of some 3 hours. The boat trip from Krabi is less expensive and slightly shorter.

Phi Phi Don is gently undulating with many beautiful beaches and viewpoints. *Phi Phi Le* is mainly rocky with towering cliffs and birds' nest caves. Underwater scenery around *Phi Phi Le* is remarkably beautiful. Crystal clear waters and a relatively shallow seabed offer unique sights of coral reefs and enchanting marine life.

Phi Phi islands are best visited in November, December and January when seas are calm and at their clearest.

Other Krabi attractions, less than 30 minutes from the provincial capital, are the beautiful *Nopparat Beach*, and *Susan Hoi*, a 75,000,000-year-old shell cemetery where fossilised shells form tiered, concretelike slabs. *Susan Hoi* is one of the world's only three such shell cemeteries.

GENERAL INFORMATION

Business Hours

Government offices: 8.30 AM to 4.30 PM (noon to 1.00 PM lunchbreak), Monday through Friday, except public holidays. Banks: 8.30 AM to 3.30 PM, Monday through Friday, except bank and public holidays.

Commercial offices: generally 8.00 AM to 5.00 PM, Monday through Friday.

Emergencies

Bi-lingual Tourist Police and attached to the Tourism Authority of Thailand's Phuket office to provide speedy assistance to visitors.

Clothing

Light cottons, loose and informal. Avoid bare arms and shorts in Buddhist temples and muslim mosques. Comfortable sandals and shady hats are recommended all year round.

Health

Dentists

Mission, Thepkasattri Road, Tel: 212-386

Chareon Kan Phaet Taland Road, Tel: 211-467

Phisai, Taland Road, Tel: 212-828

Dispensaries

Chao O Sot, Montri Road, 212-043

Thira O Sot, Phangnga Road, Tel: 211-162, 212283

Hospitals

Wachira, Yaowaraj Road, Tel: 211-114

Mission, Thepkasattri Road, Tel: 212386

Phuket Ruam Phaet, Phuket Road, 212-950, 216179

Sirirot Krabi Road, Tel: 212853

Tourist Information

The Tourism Authority of Thailand office on Phuket Road (Tel: 212-213 and 211-036) is open seven days a week from 8.30 AM to 4.30 PM to provide information on any aspect of tourism in Thailand

Useful Telephone Numbers

Emergency calls/199

Police/212046, 212115

Fire Brigade/211-111

Ambulance/212-297

Tourism Authority of Thailand/212-213, 211036

Tourist Police/212-213, 212468

Thai International (Domestic flights) 211-195, 212946
(International flights) 212-400, 212-855

Phuket Airport/311205

Post Office/211-020

Phone Directory Assistance/13

Immigration/212108

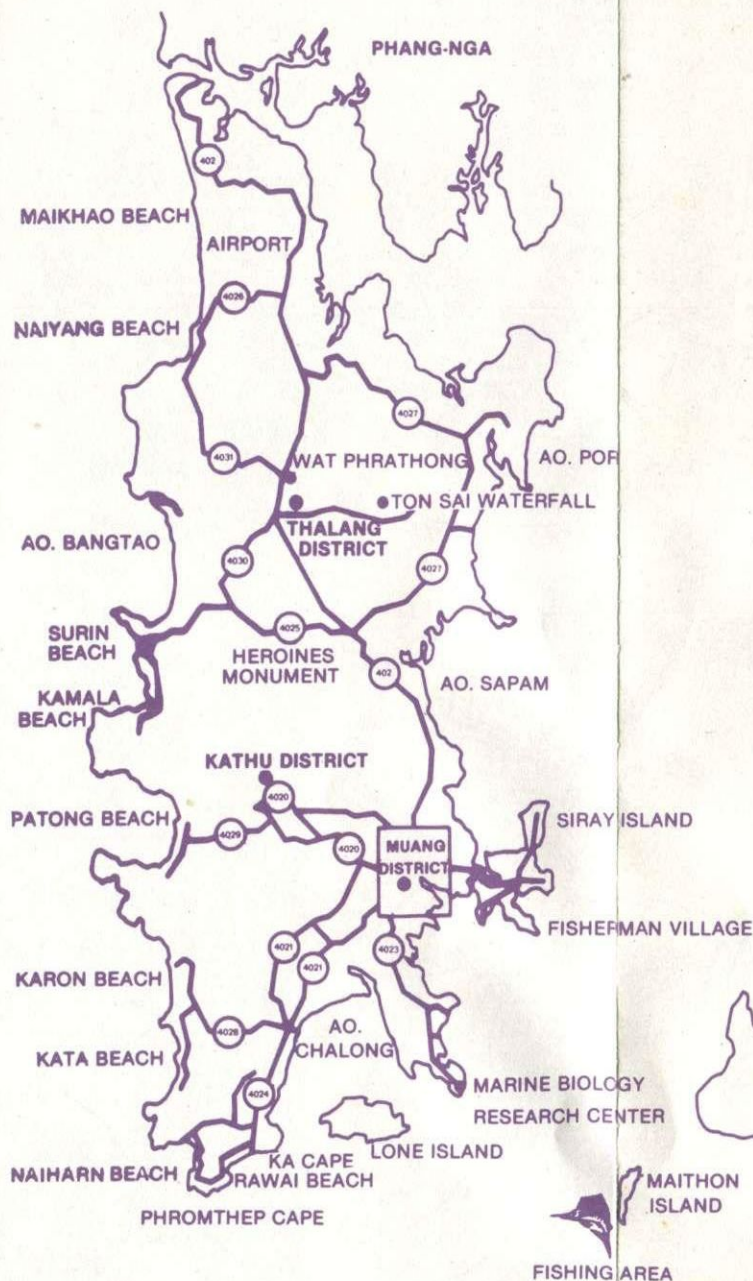
Overseas Phone Service/100

TO GOLF COURSE
TO KAMALA BEACH
TO SINGH CAPE
TO PHANG-NGA

MAP OF PHUKET TOWN

1. Tourist Authority of Thailand Tel. 212213
2. Bus Terminal Tel. 211480
3. Thai Airways International Co., Ltd.
Tel. 211195
4. Immigration Office Tel. 212108
5. Post and Telegraph Office Tel. 211020
6. Phuket Provincial Police Station Tel. 211215
7. Public Telephone Center
8. and Telecommunication Center Tel. 211199
9. Tourist Police Office Tel. 212213
10. Wachira Hospital Tel. 211114
11. Public Library
12. Market & Local Bus Station
13. Town Hall Tel. 211366
14. Mission Hospital Tel. 211173
15. Siriraj Hospital Tel. 215666
16. Phumthum Pae Hospital Tel. 216179
17. Aala Bank Tel. 211566
18. Bangkok Metropolitan Bank Tel. 212993
19. Siam Commercial Bank Tel. 212254
(Exchange Office)
20. Aduythan Bank Tel. 212862
21. Lams Thong Bank Tel. 212540
22. Government Saving Bank Tel. 211118
23. Union Bank of Bangkok Tel. 211501
24. Standard Chartered Bank Tel. 212385
25. Bangkok Bank of Commerce Tel. 212073
26. Bangkok Bank Tel. 211262, 216774
27. Krung Thai Bank Tel. 212061
28. Thai Farmer Bank Tel. 212061
29. Krung Thai Bank II Tel. 212397
30. Thai Military Bank Tel. 212123

MAP OF PHUKET



DISTANCE

MUANG - KATHU	8 Kms.
- SIRAY ISLAND	4 Kms.
- AO. CHALONG	11 Kms.
- MAI KHAO BEACH	34 Kms.
- SURIN BEACH	24 Kms.
- KAMALA BEACH	26 Kms.
- KARON BEACH	20 Kms.
- RAWAI BEACH	17 Kms.
- KA CAPE	17 Kms.
- THALANG	19 Kms.
- AIRPORT	31 Kms.
- AO. SAPAM	8 Kms.
- AO. POR	26 Kms.
- NAI YANG BEACH	30 Kms.
- PATONG BEACH	20 Kms.
- KATA BEACH	17 Kms.
- NAIHARN BEACH	18 Kms.
- PHROMTHER CAPE	19 Kms.
- MARINE BIOLOGY RESEARCH CENTER	10 Kms.
AO. CHALONG - MAI THON ISLAND	15.5 Kms.
- LONE ISLAND	3.6 Kms.
- PHI PHI ISLANDS	40 Kms.

